DOCKET FILE COPY ORIGINAL

## PRICEWATERHOUSE COPERS RECEIVED & INSPECTED

JUN 2 1 2004

FCC - MAILROOM

PricewaterhouseCoopers LLP 214 North Tryon Street Suite 3600 Charlotte, NC 28202 Telephone (704) 344-7500 Facsimile (704) 344-4100 Direct phone (704) 344-7682 Direct fax (704) 344-4104

Marlene H. Dortch, Secretary Federal Communications Commission Office of the Secretary 445 12th Street, SW Washington, DC 20554

June 15, 2004

Re: MM Docket no. 99 - 325

Dear Ms. Dortch:

As a WFAE Board member, and a long time public radio listener and financial supporter, I urge the FCC to rule that radio stations may use their digital, High Definition signals for secondary, supplemental audio channels. Listeners come to public radio station because of our programming and the quality of our audio. HD radio will improve audio quality, but the decisive factor for our station is the capability to create supplemental audio programming.

The station believes the use of supplemental audio is integral to our public service mission and enables us to expand programming to meet listener needs that are either underserved or not served at all.

- WFAE and WFHE might use the second channel to time-shift programming that current listeners miss because of their busy schedules.
- We might use the channel to provide overseas news 24 hours a day or to provide foreign language programming.
- Or, we might use the channel to provide music programming such as folk or Alternative, which are not currently available in our service areas.

Second channels present enormous efficiencies. WFAE and WFHE cannot find any efficient, high power signals in their markets for service expansion under the existing technologies.

No. of Copies recid

## PRICEWATERHOUSE COPERS @

Public radio stations also need to generate revenue to fund our activities. The potential use of SAC technology for funding purposes will strengthen our ability to continue to serve the public better into the future. And in ways we can now only imagine.

Yours sincerely,

Mar Dee Baker

Sales Support Group Leader

WFAE/WFHE Board of Directors